



## Privacy Policy – Evolution IP Limited

This privacy policy has been compiled to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personally Identifiable Information in accordance with our website.

### **What personal information do we collect from the people that visit our blog, website or app?**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

### **When do we collect information?**

We collect information from you when you fill out a form or enter information on our site.

### **How do we use your information?**

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To follow up with you after correspondence (live chat, email or phone inquiries)

### **How do we protect your information?**

We do not use vulnerability scanning and/or scanning to PCI standards.

We only provide articles and information. We never ask for credit card numbers.

We do not use Malware Scanning.

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. In addition, all sensitive information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information.

### **Do we use 'cookies'?**

Our website uses cookies. A cookie is a small file of letters and numbers that we put on your computer or mobile device when you first visit a site or page. The cookie will help the website, or another website, to recognise your device the next time you visit.

The only cookies we use are Google Analytics cookies. These cookies are used to collect information about how visitors use our site. These cookies collect information in an anonymous form which includes the number of visitors to the site, where visitors have come to the site from and pages they have visited on our website. For more information about these cookies click [here](#) to view Google's privacy policy.



You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Since each browser is a little different, look at your browser's Help Menu to learn the correct way to modify your cookies.

### **Third-party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your Personally Identifiable Information.

### **Third-party links**

We do not include or offer third-party products or services on our website. We have implemented the following:

We, along with third-party vendors such as Google use first-party cookies (such as the Google Analytics cookies) and third-party cookies (such as the DoubleClick cookie) or other third-party identifiers together to compile data regarding user interactions with ad impressions and other ad service functions as they relate to our website.

### **Opting out:**

Users can set preferences for how Google advertises to you using the Google Ad Settings page. Alternatively, you can opt out by visiting the Network Advertising Initiative Opt Out page or by using the Google Analytics Opt Out Browser add on.

You will be notified of any Privacy Policy changes:

- On our Privacy Policy Page

Can change your personal information:

- By emailing us

We collect your email address to:

- Send information, respond to inquiries, and/or other requests or questions

If at any time you would like to unsubscribe from receiving future emails, you can email us at [email@evolution.hk](mailto:email@evolution.hk).

• Follow the instructions at the bottom of each email and we will promptly remove you from ALL correspondence.

### **Contacting Us**

If there are any questions regarding this privacy policy, you may contact us using the information below:

[www.evolution.hk](http://www.evolution.hk)

Flat C, 8/F, King Palace Plaza,  
No.55 King Yip Street, Kwun Tong, Kowloon,  
Hong Kong  
[email@evolution.hk](mailto:email@evolution.hk)

Last Edited on 2020-04-15